

## Day of Memory – Communications

The Day of Memory is an opportunity to raise awareness about Honour Based Abuse, with a particular tribute to remembering those who have lost their lives. To amplify raising awareness, we are asking our sector partners, colleagues and friends to be part of the message in remembering those lost.

We have provided a few suggested social media messages and assets for your organisation to use in joining us on the Day of Memory.

You can show your support by sharing the examples posts below on the 14th July.

## **Suggested Post One:**

@xxxxx (your organisation) supports the Day of Memory to remember those lost to #HonourBasedAbuse #WeRemember @KNFMHBV

## Suggested Post Two

Happy 36<sup>th</sup> Birthday Shafilea.

8 years ago @KNFMHBV started the National Day of Memory on Shafilea's birthday.

@xxxxx (your organisation) remembers all those lost in the name of #HonourBasedAbuse #WeRemember



## Assets to include with Social Media Post:

For those that have requested placards

Please upload your video of 'WeRemember' to one of the above messages

Or

Use one of the Digital Images that can be downloaded here

Please tag Karma Nirvana's social media channels

*Twitter:* @KNFMHBV

Facebook: @KarmaNirvanaUK

*Instagram*: @KNFMHBV

Karma Nirvana will be live tweeting from the Day of Memory Conference so please do retweet our posts on the 14<sup>th</sup> July.